

# MASS MEDIA

First Season 2007

Dark Bay or Brown, 2001, 16 hands

Dosage Profile: (6-2-13-0-1); DI: 1.93; CD: 0.55

## Mass Media's Race Record in North America

Age	Starts	1st (SW)	2nd (sp)	3rd (sp)	Earnings
2	3	2	0	0	\$28,800
3	5	3 (2)	0	0	137,750
4	9	1 (1)	2 (2)	2 (1)	299,870
5	4	0	0	2 (2)	103,320
21 6 (3) 2 (2) 4 (3)					\$569,740 (Rl:10.63) (3, 7f, Career best Rag# $\frac{3}{4}$ )

**At 2: 1st** An allowance (LaD, 6f, 1:10.28, by 22 lengths), A maiden special weight (LaD, 6f, 1:11.03, by 11 $\frac{3}{4}$  lengths).

**At 3: 1st Sport Page H.-G3** (Rag#  $\frac{3}{4}$ ) (\$111,200, Aqu, 7f, 1:21.10, by 3 $\frac{1}{2}$  lengths, dftd. Lion Tamer, Gygistar), **Fly So Free S.** (\$59,350, Bel, 6f, 1:08.92, dftd. Smokume, All Hail Stormy), An allowance (Bel, 6f, 1:10.05).

**At 4: 1st Forego S.-G1** (\$250,000, Sar, 7f, 1:22.59, dftd. Battle Won, Silver Wagon), **2nd Cigar Mile H.-G1** (\$350,000, Aqu, to Purge, dftd. Gygistar), **San Fernando Breeders' Cup S.-G2** (\$198,000, SA, to Minister Eric, by  $\frac{1}{2}$  length, dftd. Skipaslew), **3rd True North Breeders' Cup H.-G2** (\$212,900, Bel, to Woke Up Dreamin, Voodoo).

**At 5: 3rd Metropolitan H.-G1** (\$600,000, Bel, to Silver Train, Sun King), **Alfred G. Vanderbilt Breeders' Cup H.-G2** (\$208,200, Sar, to War Front, Judiths Wild Rush).

## Sire Line

**MASS MEDIA** is by **TOUCH GOLD**, 6 wins, 2 to 4, 15 starts, \$1,679,907. **1st** Belmont S.-G1, Haskell Inv. H.-G1, Lexington S.-G2, **2nd** Fayette S.-G3, Swynford S.-L, etc. **TOUCH GOLD** is the sire of 9 NH crops (699 foals), 2 SH crops (2 foals), 701 foals, 29 stakes winners, SI: 1.43, ComSI: 2.32.

For statistics on active sons of Touch Gold at stud, please refer to the Active Sons Index.

## Mass Media's Crop Analysis By Foal Crop

Year	Named Foals	2YO		2YO		Stakes wnrs	Earnings
		Runners	Winners	wnrs	SWs		
2008	44	19 (43%)	10 (23%)	10 (1)	1 (2%)	\$353,865	
Totals	44	19	10	10 (1)	1 (2%)	\$353,865	

avg/starter \$18,624, SI: 1.78, colts 1.79, fillies 1.78; ComSI: 1.02.

## Progeny Surface Statistics

	Avg. earnings/str		# SWs (GSWs)
	Dirt	Turf	
Dirt	\$23,214	2 (0)	
Turf	\$5,185	0 (0)	
Synthetic	\$7,952	0 (0)	

## Mass Media's Leading Runners

**ALERT THE PRESS** (08 g., dam by Supremo). 2 wins, \$23,110. (2, 6f, Rag# 18). **1st** Capitol City Futurity. **4X4 Mr. Prospector.**

**Beso Grande** (08 f., Kissin Kris). 1 win, \$84,492. (2, 7f, Rag# 17). **2nd** Brave Raj S., **3rd** My Dear Girl S.-LR, Lindsay Frolic S.

**Rivrav** (08 c., Numerous). 1 win, \$33,184. (2, 5f, Rag# 13 $\frac{3}{4}$ ). **3rd** Gold Rush Futurity-L. **4X3 Mr. Prospector.**

**Gutterball Mary** (08 f., Polish Navy). 1 win, \$15,187. **2nd** Longshots Cup S. (Can). **4X4 Mr. Prospector.**

Touch Gold 94 701 fls, 29 SWs SI 1.43 DI=1.82	Deputy Minister 79 12 wins, \$696,964 Champion 1141 fls, 90 SWs SI 3.18 DI=3.67	Vice Regent 67 673 fls, 105 SWs SI 2.83 DI=3.86	Northern Dancer 61	Nearctic 54 Natalma 57
	Passing Mood 78 3 wins, \$45,361, SW 9 fls, 5 SWs DI=1.54	Buckpasser 63 313 fls, 35 SWs SI 4.32 DI=1.34	Bunty's Flight 53	*Menetrier 44 Victoriana 52
		Cool Mood 66 13 fls, 1 SW DI=2.33	Happy Mood 51	Bunty Lawless 35 Broomflight 47
	Sultry Allure 94 7 fls, 1 SW DI=2.04	Forty Niner 85 11 wins, \$2,726,000 Champion 884 fls, 57 SWs SI 2.10 DI=2.63	Mr. Prospector 70 1178 fls, 181 SWs SI 5.08 DI=3.95	Raise a Native 61
Sultry Sun 80 9 wins, \$222,277, SW 16 fls, 4 SWs DI=1.92		File 76 11 fls, 1 SW DI=1.38	Gold Digger 62	Native Dancer 50 Raise You 46
		Buckfinder 74 585 fls, 25 SWs SI 1.28 DI=1.50	Shenanigans 63	Nashua 52 Sequence 46
Sunny Dame 70 12 fls, 2 SWs DI=1.86			Damascus 64	*Ribot 52 Pocahontas 55
		Sunny Morn 60	Tom Fool 49 Busanda 47	Tom Fool 49 Busanda 47
			Damascus 64	Native Dancer 50 Bold Irish 48
			Sunny Morn 60	Sword Dancer 56 Kerala 58
				*Princequillo 40 Good Morning 40

Luna Grande (08 f., Fortunate Prospect). 1 win, \$42,826. (2, 4.5f, Rag# 14 $\frac{3}{4}$ ). **4X4 Mr. Prospector.**

Miss Sarah Brown (08 f., Regal Search). 1 win, \$30,900. (2, 4.5f, Rag# 14 $\frac{1}{2}$ ). **4X3 Mr. Prospector.**

Manicero (08 c., Kris S.). 1 win, \$24,008. (2, 5.5f, Rag# 21).

My Mass Media (08 g., Favorite Trick). 1 win, \$21,210. (2, 4.5f, Rag# 19 $\frac{1}{2}$ ).

Silken Bid (08 c., Lustrous Bid). 1 win, \$16,680. (2, 5f, Rag# 18 $\frac{1}{4}$ ).

Man I Can (08 g., Regal Search). 1 win, \$16,431. (2, 5f, Rag# 21). **4X3 Mr. Prospector.**

Also: The Waco Kid (c., Phone Trick). Placed, \$15,444; The Fourth Estate (g., Meadowlake). Placed, \$11,745; Mass Harbor (f., Boston Harbor). Placed, \$7,400; etc.

In 2010: Mass Media has sired 19 starters, 10 winners, 1 SW, with total earnings of \$353,865, including **ALERT THE PRESS**, **Beso Grande**, **Rivrav**, **Gutterball Mary**.

## Touch Gold's Leading Runners

**SWEET HEARTH** (06 f., dam by Gilded Time). 4 wins, \$239,676. Hwt. at 2 in Ity. **1st** Premio Alessandro Perrone (Ity), Prix de la Cochere (Fr), etc.

**SEEK GOLD** (00 g., Alydar). 5 wins, \$902,636. (5, 8f, Rag# 6). **1st** Stephen Foster H.-G1, **2nd** Clark H.-G2, etc. **4X4 Tom Fool.**

**COMPOSURE** (00 f., Alleged). 4 wins, \$731,300. (2, 9f, Rag# 5 $\frac{1}{2}$ ). **1st** Santa Anita Oaks-G1, etc.

## Sales Analysis Current Year

	Colts		Fillies		Total # sold—Avg
	# sold—Avg	# sold—Avg	# sold—Avg	# sold—Avg	
Wnlgs	—	—	—	—	—
Yrlgs	4 — \$20,000	2 — \$9,250	6 — \$16,416		
Twoyo	4 — \$18,250	5 — \$6,360	9 — \$11,644		

## Female Family

**SULTRY ALLURE**, by Forty Niner. Winner at 3, \$25,760. Dam of 7 foals, 3 to race, all winners—**MASS MEDIA** (c. by Touch Gold). Subject stallion. Rare Bit (f. by Eltish). Winner in 2 starts at 3, 2010, \$22,525.

Langfuhr's Allure (g. by Langfuhr). 3 wins, \$21,966. Mary (f. by Cat Thief). Unraced. Dam of **Key Largo** (c. by Fusaichi Pegasus, winner at 2 and 3, 2010, \$54,285, 2nd Harry Jeffrey S.).

**SULTRY SUN**, by Buckfinder. 9 wins in 14 starts at 3 and 4, \$222,277, Molly Pitcher H.-G2, Coconut Grove S., 3rd Ballerina S.-G2, etc. Dam of 16 foals, 13 to race, 11 winners, including—

**SULTRY SONG** (c. by Cox's Ridge). 9 wins at 3 and 4, \$1,616,276, Hollywood Gold Cup-G1, Woodward S.-G1, Whitney H.-G1, etc. Sire.

**SOLAR SPLENDOR** (g. by Majestic Light). 11 wins, 3 to 7, \$1,386,468, Turf Classic Inv. S.-G1, etc.

**STRATEGIC MISSION** (c. by Mr. Prospector). 7 wins, 3 to 6, \$414,320, Fort Marcy H.-G3, 2nd Keeneland Turf Mile S.-G2, etc. Sire.

**EL SULTRY SUN** (c. by Eltish). 3 wins at 2 and 3, \$168,610, Sophomore Turf S.-LR, etc.

**SUNNY DAME**, by Damascus. Winner at 3, \$6,520. Half-sister to **LEXINGTON PARK**. Dam of—

**SULTRY SUN**. See above.

**LIEN**. 7 wins, \$158,453, Prioress S., Bonnie Miss S., 2nd Correction H.-G3, etc. Dam of **NEPHRITE** (11 wins, \$149,368, Wheat City S.-etr, etc.; sire), **JADED DANCER** (3 wins, \$120,530, Lawrence Realization S.-G3, etc.; sire), etc. Grandam of **ROCKERFELLER** (4 wins, \$306,715), **MR. PEE VEE** (3 wins, \$91,395), etc.

**Active Sires From This Female Family**  
2nd dam — **Sultry Song**: 14 crops, 24 SWs, 51 SHs.

For current information, visit [www.thoroughbredtimes.com](http://www.thoroughbredtimes.com)

## 2011 Fee: \$2,000

Stands and Nurses

Owned by:

Gary and Mary West Stables

E-Mail: [brent@journeymanstud.com](mailto:brent@journeymanstud.com) Website: [www.journeymanstud.com](http://www.journeymanstud.com)

Inquiries to: Brent and Crystal Fernung, Owners

## Journeyman Stud

5571 NW 100th St., Ocala, FL 34482

(352) 629-1200; Fax: (352) 629-1201

Nominated to:



Breeders' Cup, Florida Stallion Stakes,  
Florida Thoroughbred Charities Stakes

# MASS MEDIA

Touch Gold – Sultry Allure, by Forty Niner

FLORIDA



Louise E. Reinagel photo

Updated statistics and video of Mass Media available at [www.thoroughbredtimes.com](http://www.thoroughbredtimes.com)

## FLORIDA'S #1 FRESHMAN SIRE BY SWs & STAKES HORSES

- Already **2 SWs from 5 SHs**, including the top **2yo colt MANICERO**, impressive **8 ¼-length winner** of the \$125,000 Jack Price Juvenile S.
- Over a quarter of his 2yo starters are **Stakes Horses (26%)** - best of any top 20 Freshman Sire in the nation!
- **56% winners from starters**, 20.4% winners from foals - best of any top 20 Freshman Sire.
- **#3 Florida Freshman** by earnings (\$460,217).
- Also sire of SW **ALERT THE PRESS**, \$350,000 stakes filly **Beso Grande**, \$100,000 colt **Rivrav**, stakes filly **Gutterball Mary**.
- One of the fastest horses in Florida – **G1 SW and stakes record-setter with 115 Beyer Speed**.
- **MASSIVE INCENTIVES:** Visit [JourneymanStud.com](http://JourneymanStud.com) to learn about one of the most unique incentive programs for 2011.

Inquiries to: Brent & Crystal Fernung  
5571 NW 100th Street, Ocala, FL 34482 | Office: 352.629.1200 | Fax: 352.629.1201  
[Brent@JourneymanStud.com](mailto:Brent@JourneymanStud.com) | [www.JourneymanStud.com](http://www.JourneymanStud.com)



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